

Working with Swepety as an agency

Clarify the client relationship, approvals, branding, and delivery responsibilities.

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Define how the teams work together

Explain whether your agency will lead the client relationship, whether Swepety can speak directly with the client, and who approves scope, content, testing, and launch. Agree how questions, updates, and change requests move between the teams.

Agree the practical boundaries

- Branding, white-label requirements, and how delivery materials are presented.
- Ownership of accounts, client materials, code, and reusable components as specified in the agreement.
- Permission to share client information and the route for granting technical access.
- Who handles support, billing, acceptance, and requests outside the agreed scope.

Start with one project

Bring a specific client goal and a bounded first scope. Referral fees, reseller terms, exclusivity, margins, and response commitments are not set by this guide; they require a separate written agreement.

Your checklist

0/3 complete

- ☐ Name the client-facing owner.
- ☐ Identify approval responsibilities.
- ☐ List branding and confidentiality requirements.

A USEFUL NEXT STEP

Share a non-confidential project outline and your preferred collaboration model.

Your signed proposal and agreement define the final scope, fees, responsibilities, and terms.

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